



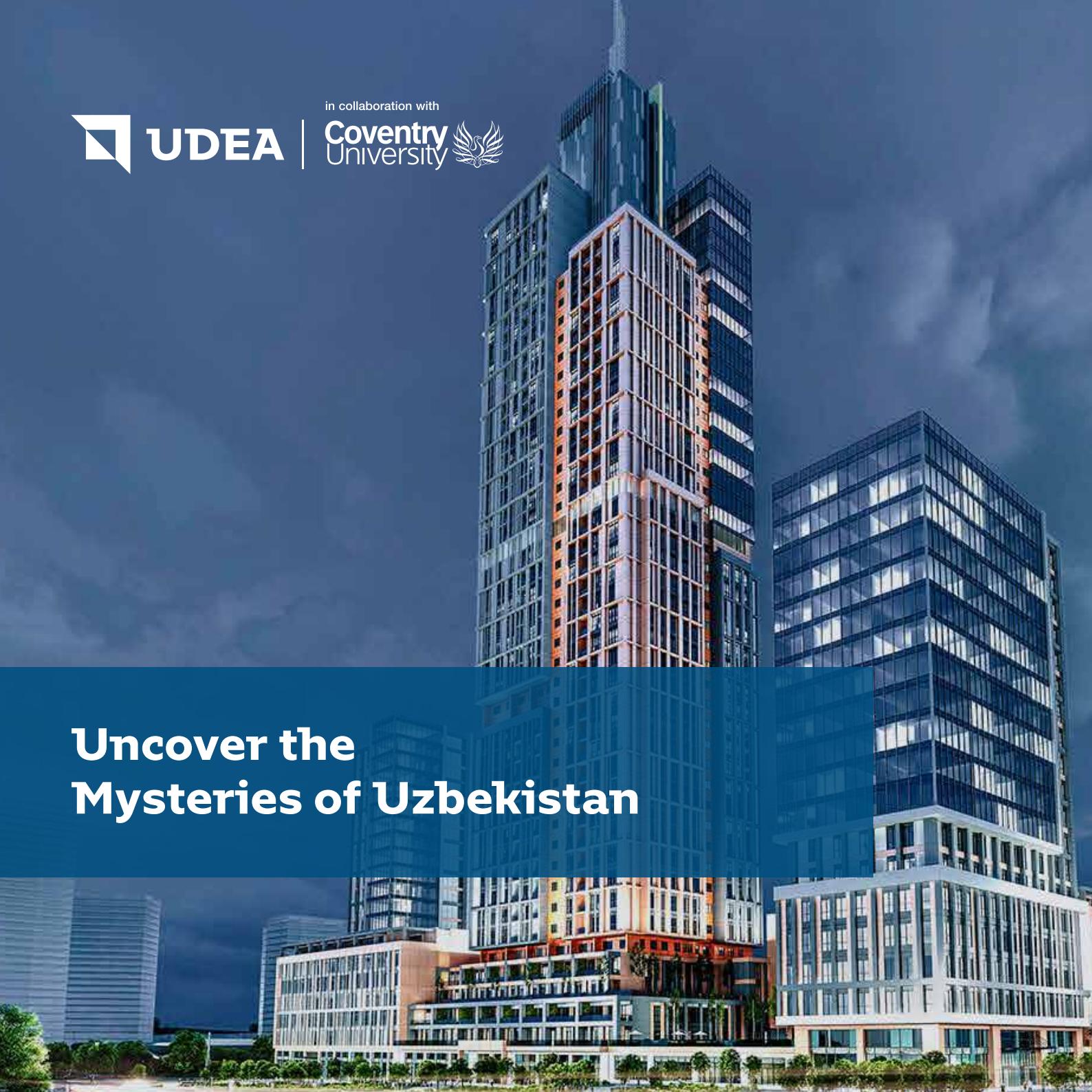
in collaboration with  
**Coventry**  
University 

**Graduate with a world-class  
UK degree from Coventry  
University (UK)!**



**UDEA**

in collaboration with  
**Coventry** University The Coventry University logo, which is a stylized green and white graphic resembling a bird or a flame.

A large, modern skyscraper with a glass and steel facade, illuminated at night, serves as the background for the text. The sky is dark and cloudy.

**Uncover the  
Mysteries of Uzbekistan**

COVENTRY UNIVERSITY RANKINGS:

5 QS Stars Overall Rating

QS Stars University Ratings

No. 23 in World for international outlook

THE Young World University Rankings 2022

Top-100 for international outlook

THE World University Rankings 2022

## About Us

The University of Digital Economics and Agrotechnologies was established on January 7, 2022. By 2030 we see the university as one of the leading Higher Educational Institutions in the Central Asia, providing high quality education, carrying out research and ensuring successful transfer of innovations in the fields of digital economics and agrotechnologies.

## Partnership with Coventry University

To offer young people world-class education, UDEA has negotiated a joint educational programme in cooperation with the prestigious Coventry University, UK. As a result, on April 28, 2023, UDEA and Coventry University signed an agreement to introduce Coventry University programs in Uzbekistan.

## Our degree

By choosing to study our programmes and successfully graduating, you will gain an internationally recognised degree from Coventry University.



Participation in international projects and internships



Training according to an individual development plan



Promising career opportunities



A modern building equipped with all the necessary amenities





## UDEA CU Programmes

### Foundation in Business

BA (Hons) Marketing and  
Public Relations

BA (Hons) Business Management  
and Leadership

### Foundation Accounting and Finance

BSc (Hons) Accounting and Finance

BSc (Hons) International Finance  
and Banking

### Foundation in Digital Technologies

BSc (Hons) Information Technology  
for Business

### BA (Hons) English Language and Teaching English as a Foreign Language (TEFL)



# Foundation in Business

The course explores topical areas such as

|                         |                     |
|-------------------------|---------------------|
| Management              | Business Management |
| Business Communications | Global Business     |
| Marketing for Business  | Fundamentals of IT  |

Key competencies developed by the course

|   |                      |
|---|----------------------|
| Qualitative and Quantitative Market Research Skills | Digital Fluency      |
| Business Skills                                     | Communication Skills |



On successful completion of this course students are guaranteed progression onto:

**BA (Hons) Business, Management and Leadership**

**BA (Hons) Marketing and Public Relations**



# BA (Hons) Business, Management and Leadership

The course explores topical areas such as

|                                 |                                     |
|---------------------------------|-------------------------------------|
| Management & Leadership         | Project Management                  |
| Sales & Marketing               | Entrepreneurship                    |
| Economic & Financial Management | Operations and Logistics Management |

Key competencies developed by the course

|  |                            |
|--|----------------------------|
| Communication Skills & Collaborative Working | Understanding organisation |
| Leadership Skills                            | Analytical Skills          |



## Career opportunities

Business development manager  
Business analyst

Project manager  
Entrepreneur



## BA (Hons) Marketing and Public Relations

### Career opportunities

|                             |                         |
|-----------------------------|-------------------------|
| Marketing Specialist        | Social Media Manager    |
| Public Relations Specialist | Market Research Analyst |
| Advertising Manager         | Brand Manager           |

**The course explores topical areas such as**

|                      |                                |
|----------------------|--------------------------------|
| PR Management        | Media Relations Management     |
| Marketing Principles | Entrepreneurial Marketing      |
| Digital Marketing    | Strategic Marketing Management |

**Key competencies developed by the course**

|   |                    |
|---|--------------------|
| Contemporary Skills for PR              | Digital Literacy   |
| Marketing Management and Communications | Project Management |



## Foundation Accounting and Finance

On successful completion of this course students are guaranteed progression onto:

**BSc (Hons) Accounting and Finance**

**BSc (Hons) International Finance and Banking**

**The course explores topical areas such as**

|                      |                |
|----------------------|----------------|
| Capital Transactions | Budget         |
| Accounting Systems   | Process Income |
| Cash Balances        | Taxation       |

**Key competencies developed by the course**

|                    |                           |
|--------------------|---------------------------|
| Financial Literacy | Financial Management      |
| Analytical Skills  | Develop Business Strategy |



# BSc (Hons) Accounting and Finance



The course explores topical areas such as

|            |              |
|------------|--------------|
| Economics  | Business Law |
| Auditing   | Investment   |
| Statistics | Taxation     |

Key competencies developed by the course

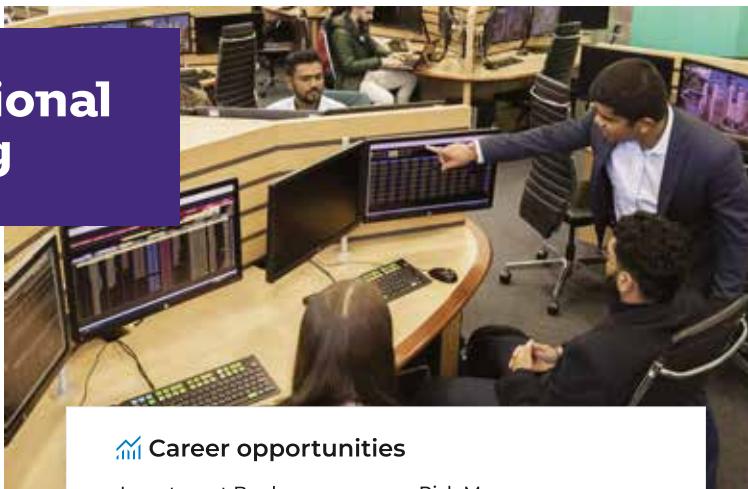
|                      |                              |
|----------------------|------------------------------|
| Financial Analysis   | Managing Financial Resources |
| Financial Management | Examine Financial Reports    |
| Risk Management      | Develop Business Strategy    |

## Career opportunities

|                   |            |
|-------------------|------------|
| Financial Analyst | Consulting |
| Auditing          | Banking    |
| Taxation          | Insurance  |



# BSc (Hons) International Finance and Banking



The course explores topical areas such as

|                   |                        |
|-------------------|------------------------|
| Financial Markets | Financial Institutions |
| Banking System    | Financial Principles   |
| Global Economy    | Financial Technologies |

Key competencies developed by the course

|                                 |                     |
|---------------------------------|---------------------|
| Managing Financial Transactions | Risk Management     |
| Managing Banking Operations     | Investment Analysis |

## Career opportunities

|                                |                         |
|--------------------------------|-------------------------|
| Investment Banker              | Risk Manager            |
| Treasury Analyst               | Financial Advisor       |
| International Trade Specialist | Foreign Exchange Trader |



## Foundation in Digital Technologies

On successful completion of this course students are guaranteed progression onto:

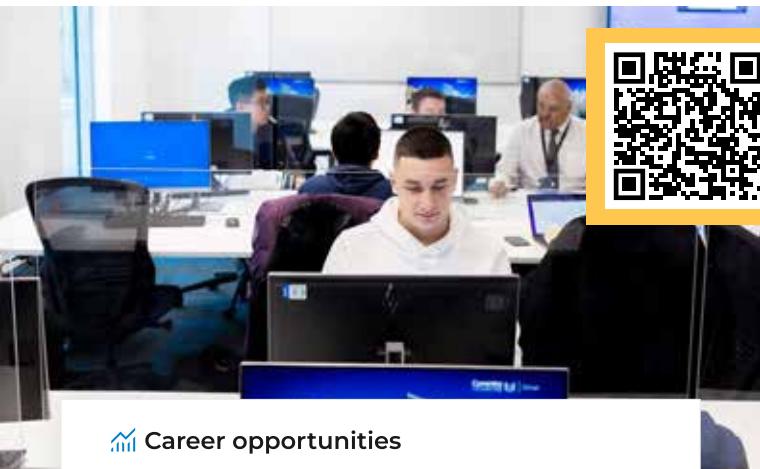
**BSc (Hons) Information Technology for Business**

**The course explores topical areas such as**

|                         |                     |
|-------------------------|---------------------|
| Basic Computer Hardware | Networking          |
| Basic Computer Software | Business Procedures |
| Data Bases              | Digital Ethics      |

**Key competencies developed by the course**

|                      |                         |
|----------------------|-------------------------|
| Digital Literacy     | Effective Communication |
| Independent Thinking | Problem-solving Skills  |
| Communication Skills | Self-management         |



## BSc (hons) Information Technology for Business

**The course explores topical areas such as**

|                   |                 |
|-------------------|-----------------|
| Programming       | Cyber Security  |
| Data Bases        | Big Data        |
| Digital Marketing | Cloud Computing |

**Key competencies developed by the course**

|                      |                      |
|----------------------|----------------------|
| Critical Analysis    | Project Management   |
| Software Development | Information Security |

### Career opportunities

|                       |                               |
|-----------------------|-------------------------------|
| Data Analyst          | Business Intelligence Analyst |
| IT Project Manager    | IT Consultant                 |
| Cybersecurity Analyst | Software Developer            |



# BA (Hons) English Language and Teaching English as a Foreign Language



## Graduate in 3 years with an international TEFL Degree

This course prepares students to teach English and Linguistics using modern and innovative tools. It is important to develop professional communication, modern knowledge and creativity among students.

**The course explores topical areas such as**

|                         |               |
|-------------------------|---------------|
| Key Concepts in English | New Media     |
| Literature              | Globalization |
| Writing                 | Stylistics    |

**Key competencies developed by the course**

|                         |                        |
|-------------------------|------------------------|
| Teaching Skills         | Information Management |
| Effective Communication | Team Working           |
| Digital Fluency         | Creative Skills        |

## Career opportunities

|                          |                                |
|--------------------------|--------------------------------|
| English Language Teacher | Translator/Interpreter         |
| Curriculum Developer     | Content Writer/Editor          |
| Educational Consultant   | Language Assessment Specialist |



## **Students and their well-rounded professional and academic development is our focus!**

We strive to create a positive, friendly and welcoming community among students through a variety of social activities

## **Student Life**

We believe that everyone is unique and can contribute to our community regardless of age, gender or nationality. Our aim is to give students a sense of belonging and integration into UDEA and the campus community.



## **Student Support**

Our Student Services team consists of a young and energetic team that provides high quality comprehensive student support with a personalised approach.



## Current campus

- 15 Auditoriums

- 2 Computer Rooms

### Information-resource center

*(The information-resource center library has over 7200 educational and non-fiction books, comprising more than 2600 titles)*

- Conference Hall for 120 People
- Canteen for 50 People
- 6 Discussion Rooms
- Medical Room
- 12 Administrative Rooms
- Meeting Room
- Social Zones for Students



Conference hall



Classrooms



Computer labs



Canteen



Library



Discussion rooms



Media studio



Sports facilities



Medical centre

# New campus

The new campus is located at 43 Mukimi Street, Tashkent, and covers an area of **9000 m<sup>2</sup>**. It can accommodate more than **2,000 students** simultaneously.



This campus will be constructed based on ecological and energy-efficient projects



## On campus, you will find:



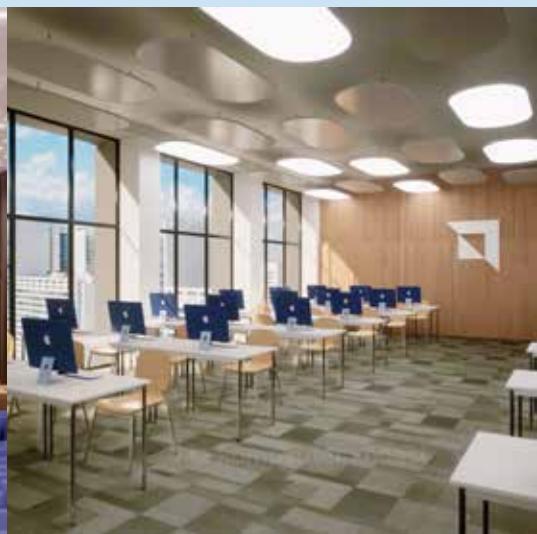
Innovative information resource center



Contemporary study and computer rooms



Dedicated areas for recreation and sports



# Academic Year 2024-2025

## Key Information:

### Duration of study:

Foundation - 1 year / Undergraduate - 3 years

### Form of education:

Full-time

### Language of education:

English

### Contract fee for international students:

6 000 USD (per 1 academic year) - IELTS 6.0 - 7.5

5 500 USD (per 1 academic year) - IELTS 7.5 - above

### Contract fee for citizens of the Republic of Uzbekistan:

34 500 000 UZS (per 1 academic year)

## Entry Requirements:

Certificate of completed secondary education or secondary specialized education or 5 IGCSE's or 2 A-levels

An IELTS score of 6.0 with writing component of 5.5 or above or equivalent

## Application process



Go to online platform via website ([lms.udea.uz](http://lms.udea.uz))



Register and fill in the application



Upload documents



Wait for the response of the support team



in collaboration with



📞 78 888 08 00

🌐 [www.udea.uz](http://www.udea.uz)

✉️ [info@coventry.udea.uz](mailto:info@coventry.udea.uz)

📍 3, Boshlik street, Yakkasaray  
district, Tashkent, Uzbekistan

